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Synopsis

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Customer Reviews

It's being advertised (and liked/commented) by fake accounts across all the Facebook groups it suggests you use... in other terms cluttering up an already overwhelming amount of bs. It has nothing but useless information (that you can dig up by searching a bit yourself) and contains no real concept of how to be successful at marketing on Facebook. It's clearly just another one of those books - "buy this product to sell more products" (it's a win-win, or at least I win first - then you might end up driving yourself to victory... not because of the book I might add). Sorry to take it out on this book - it's not the only one in the field, and that's probably one of the problems. If we all write empty books about how to write books, what do we have left?

Badly written by non-English speaker without even a basic familiarity of the Facebook platform. (She repeatedly refers to fb group "fans".) A number of these groups aren't even in English, nor are the group descriptions. Do you really want to pay for descriptions of groups given in Spanish, Portuguese and Turkish? The groups included are also bizarre. Do you forsee a need to promote your work in the Veterinary books group?

Good book but to be effective would have to be continuously updated. Definitely worth getting, just have to check to make sure the pages are still active. Better than reading through and searching on FB yourself.

In no way could have discovered most of those companies without having study this e book so that is extraordinarily useful to anyone who's unable to satisfy in individual with others inside the writing world to proportion, get recommendation, and so forth. for your writing. The guidelines for networking and advertising and marketing modern as well. The list of where to put up thoughts that are not constantly recognized protected many that are not well-known and venues that aren't constantly thought of.

This was a pretty good book., especially for beginners. It provides great definitions and detailed screenshots. The chapter title and some of the content was a little gimmicky, but there's good information to get started. The book spends a lot more time on the details of Facebook advertising

(images, bidding, etc.) than on the fundamentals, executing a campaign, but it was still a great book and one that I would recommend for beginners who are seeking to get started with a quick ad on Facebook.

This book is just what I need right now. I am planning to release a book this year and it is my very first book to be published here. I want to know if there are groups that I can promote my book in Facebook. I asked a friend if she knows some FB groups that I can promote my book in the future and she gave me some list I think about 10. I did a research for more groups and I came up with this book. I am so impressed that Maria Melton collected all this 200 FB groups in one book. I don't know if all of these groups are still active but it's worth a try to promote my book.

This book is a must read for businesses entering the Facebook marketing landscape. Its well written and clearly designed layout allow for a simple and easy to follow road map. I have employed the tactics with immediate results. This book lays out the tools and capabilities of Facebook advertising and proposes best practices for making use of the service. I book is useful for novices learning the tools afforded by Facebook, as well as experts who know the tools but must refocus their efforts for a more effective impact. Very well written and informative book!

This book does indeed provide 200 Facebook groups for book promotion. That's the only reason I'm giving it even ONE star. I can't imagine any book that could be promoted on all of them. Some of them are specialist groups and a fair number aren't in English, so unless you're multilingual or prepared to pay someone to translate your book (and your ad) into Spanish, French, Turkish etc., they're pretty useless to you. I'm fairly sure that the introduction section of the book wasn't written by an English speaker, due to the hard-to-follow grammar and choice of words. Even a brief editing by a native English speaker could have cleared the majority of the issues and greatly increased the book's readability. Honestly, don't waste your money. Go do a search for "Kindle" "Ebook" "Book Promotion" and similar terms on Facebook groups. You'll find all the same results and be able to judge for yourself which groups are relevant to the book you wish to promote.

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